



PATIENT AND CAREGIVER

CardioMEMS™ HF System Text Message Educational Program

Direct-to-Patient Text Message Educational Program

GOALS



DIRECT-TO-PATIENT EDUCATION

- Convenient text message format
- Simple-to-understand video messages
- Designed for patients and caregivers
- Messages are stored to support repeat viewing

Text Message Patient and Caregiver Education Workflow



A patient or caregiver is identified as a candidate for the education pathway



The appropriate pathway instructions and code are provided



The patient/caregiver enrolls, and education begins immediately

STEP

1

Touch the message icon on your cellular phone.



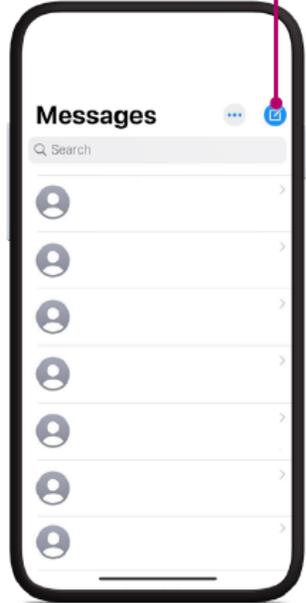
iPhone[†] Android[†]

Note: Your message icon may vary from the examples listed in steps 1 and 2 depending on your cellular phone and provider.

STEP

2

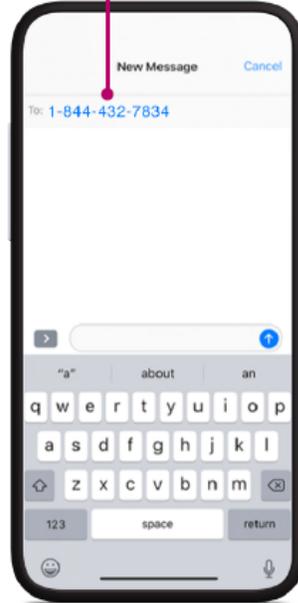
Touch the  icon to start a new text message.



STEP

3

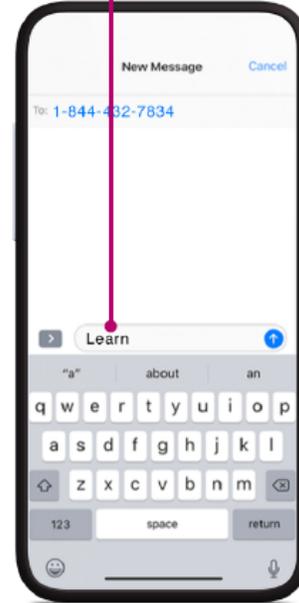
Type 1-844-432-7834 here.



STEP

4

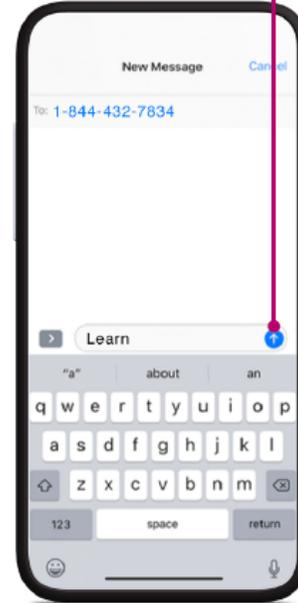
Type the word Learn here.



STEP

5

Touch the  icon to send.



CardioMEMS™ HF System PRE-IMPLANT Education Pathway

	DAY	MESSAGE
Upon Enrollment	0	Welcome Message
7 p.m. CT	0	What Is Heart Failure?
12 p.m. CT	1	How Do You Get Heart Failure?
12 p.m. CT	2	What Are the Symptoms of Heart Failure?
12 p.m. CT	3	What Are the Treatment Options for Heart Failure?
12 p.m. CT	4	What Is the CardioMEMS™ HF System and How Does It Work?
12 p.m. CT	5	What Are the Benefits of the CardioMEMS HF System?

	DAY	MESSAGE
12 p.m. CT	6	What Is the Procedure Like for Getting a CardioMEMS™ PA Sensor?
12 p.m. CT	7	What Do I Do After I Receive a CardioMEMS PA Sensor?
12 p.m. CT	8	What Do Patients Who Have the CardioMEMS HF System Have to Say About It?
12 p.m. CT	9	What Do I Need to Do Before My Procedure?
12 p.m. CT	10	Satisfaction Survey on the Text Message Educational Series
12 p.m. CT	30	Did You Have Your CardioMEMS PA Sensor Procedure Yet?



Scan the QR code or text the word “**LEARN**” to **1-844-HEART-34** (1-844-432-7834)

CardioMEMS™ HF System POST-IMPLANT Education Pathway

	DAY	MESSAGE
Upon Enrollment	0	Welcome Message
7 p.m. CT	0	Setting Up the CardioMEMS™ HF System in Your Home
12 p.m. CT	1	Taking Your First Reading
3 p.m. CT	1	First Reading Check-in and Troubleshooting
12 p.m. CT	2	Insertion Site Check Following Right Heart Catheterization
12 p.m. CT	3	Partnering With Your Doctor to Manage Your Heart Failure

	DAY	MESSAGE
12 p.m. CT	4	Get Connected With the myCardioMEMS™ App
12 p.m. CT	5	CardioMEMS HF System ID Card and Imaging
12 p.m. CT	6	Traveling With Your CardioMEMS HF System
12 p.m. CT	7	Speak to a CardioMEMS HF System Patient
12 p.m. CT	15	Caring for the CardioMEMS HF System



Scan the QR code or text the word “**CMEMS**” to **1-844-HEART-34** (1-844-432-7834)

Try It Out

DEMO SITE AVAILABLE:

- Delete the Twistle⁺ app from your phone (if you have it)
- Text the appropriate code to **737-204-2099**

Pathway	Enrollment Code	QR Code
PRE-IMPLANT	PRE	

Pathway	Enrollment Code	QR Code
PRE-IMPLANT	POST	

REMEMBER THAT IN THE DEMO ENVIRONMENT, YOU WILL RECEIVE ONE MESSAGE PER MINUTE, BUT PATIENTS WILL ONLY RECEIVE THE MESSAGES ON THE DAYS OUTLINED IN EACH PATHWAY.

REMINDER:

Live site number: 1-844-HEART-34 (1-844-432-7834)
Save the pathway number in your phone's contact list.

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Rx Only

Brief Summary: Prior to using these devices, please review the Instructions for Use for a complete listing of indications, contraindications, warnings, precautions, potential adverse events and directions for use.

CardioMEMS™ HF System Indications and Usage: The CardioMEMS™ HF System is indicated for wirelessly measuring and Monitoring pulmonary artery (PA) pressure and heart rate in New York Heart Association (NYHA) Class III heart failure patients who have been hospitalized for heart failure in the previous year. The hemodynamic data are used by physicians for heart failure management and with the goal of reducing heart failure hospitalizations.

CardioMEMS™ HF System Contraindications: The CardioMEMS HF System is contraindicated for patients with an inability to take dual antiplatelet or anticoagulants for one month post implant.

CardioMEMS™ HF System Potential Adverse Events: Potential adverse events associated with the implantation procedure include, but are not limited to, the following: Infection, Arrhythmias, Bleeding, Hematoma, Thrombus, Myocardial infarction, Transient ischemic attack, Stroke, Death and Device embolization.

myCardioMEMS™ Mobile App Limitations: Patients must use their own Apple[®] or Android[‡] mobile device to receive and transmit information to the myCardioMEMS™ mobile app. To do so the device must be powered on, app must be installed and data coverage (cellular or Wi-Fi[‡]) available. The myCardioMEMS™ app can provide notification of medication adjustments and reminders, requests for lab work and acknowledgement that the PA pressure readings have been received. However there are many internal and external factors that can hinder, delay, or prevent acquisition and delivery of the notifications and patient information as intended by the clinician. These factors include: patient environment, data services, mobile device operating system and settings, clinic environment, schedule/configuration changes, or data processing.

[™] Indicates a trademark of the Abbott group of companies.

[‡] Indicates a third party trademark, which is property of its respective owner.

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